

# IFRIQIYYA ELECTRIQUE



Maghreb - North Africa

ADORCIST & POST-INDUSTRIAL RITUAL  
DEVILS, POSSESSION & TRANCE



NEW ALBUM "LAYLET EL BOOREE", GLITTERBEAT RECORDS

Order : <https://goo.gl/WygZtR>

[www.ifriqiyya-electrique.org](http://www.ifriqiyya-electrique.org)

# IFRIQIYYA ELECTRIQUE

Adorcist & Post-Industrial Ritual.  
Devils, Possession & Trance.



**ADORCISM.** Your personal **DEVIL** has taken possession of your **SOUL** and you can never be rid of him. At times he demands your whole body, he desperately needs it because you're feeling bad. So the healing community is coming with dances, qraqebs and tablas, fire, benzoin and water and will drive you rapidly towards your **WILDEST SIDE** in a frantic ritual that will only end when you have lost all of your senses. Your personal Devil will then own you entirely.

This is a **HEALING RITUAL** of **POSSESSION** and **TRANCE**, a centuries old heritage brought here by former black slaves who had been sold in North Africa. A syncretism between animism and Islam.

Lost for months, immersed in the desert of salt and oases, recording, filming, working and composing with the healing communities. Neither musical notes nor tempo were changed. We let the devils communicate with **COMPUTERS** and **ELECTRIC GUITARS** to recompose together this adorcist rite of possession and trance. We were aware that from Africa to the **TECHNO** discos of Ibiza and the Moscow **ROCK** clubs the **NEED TO FORGET ONESELF**, to rise, was absolutely identical. Blood and sweat were intermingled, the final point of no return had been crossed, the veil had been lifted from the normal : nobody and nothing would ever be the same again.

**IFRIQIYYA ELECTRIQUE** is a unique project. More than a concert, it is a **RESEARCH** around several rites and trances as practised by the healing communities, from Gnawa to Banga. A performance with musicians interacting with Electronics and Amps. A recomposed music, a Transcendental and Post-industrial Ceremony.

« Rûwâhîne » album was released in May 2017 by **GLITTERBEAT RECORDS**. In July 2017, the album "Rûwâhîne" reached the 4th place in the **TRANSGLOBAL WORLD MUSIC CHART** (USA) and 6th in the **WORLD MUSIC CHARTS EUROPE**. In May 2018, **ARTE Television** (D+F) filmed & broadcasted the whole concert live at Nuits Sonores Festival (Lyon, F).

« **LAYLET EL BOOREE** », Ifriqiyya Electrique second album was published by **GLITTERBEAT RECORDS** in April 2019. It was immediately ranked "album of the year" by several medias.

## SOME CONCERTS PERFORMED

ROSKILDE Festival, DK  
WOMEX 17, Katowice, PL  
FMM SINES Festival, PT  
NUITS SONORES, F  
OFFEST, MK  
LOULÉ, PT  
WOMADELAIDE, AUS

WOMAD Festival, UK  
COLOURS OSTRAVA Festival, CZ  
MILHOES DE FESTA festival, PT  
KOMETA Festival, LV  
INNEBRZMIENIA Festival, PL  
SKRZYOWANIE KULTUR Festival, PL  
WOMAD NEW ZEALAND, NZ

SZIGET Festival, H  
VIEILLES CHARRUES, F  
ETHNO PORT Festival, PL  
HAMMAMET Festival, TN  
NOTTE delle TARANTA Festival, I  
POHODA Festival, SK  
ROCKOMOTIVES, F



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Some members of the collective :

Syna Awel :	vox, bendir
Sanae Assif :	vox, percussions
Alima Hamel :	vox, percussions
Gianna Greco :	bass, vox, computer, footage
François R. Cambuzat :	guitars, vox, computer, footage, research

## LINKS

- Website : <https://www.ifriqiyya-electrique.org/>
- Audio extracts : <https://soundcloud.com/miziaana/sets/ifriqiyya-electrique-extracts2019>
- Order New Album : <https://goo.gl/WygZtR>
- Playlist vidéos (officials, concerts, entire movie) :  
[https://www.youtube.com/playlist?list=PL5rN7kWXIW4OuXtjVlsl\\_tW7ubxzDTgRf](https://www.youtube.com/playlist?list=PL5rN7kWXIW4OuXtjVlsl_tW7ubxzDTgRf)
- ARTE Concert (full concert filmed & broadcast by Arte at Nuits Sonores festival 2018):  
<https://www.arte.tv/fr/videos/082583-005-A/ifriqiyya-electrique-a-nuits-sonores/>
- Epk : <https://www.ifriqiyya-electrique.org/epk>
- Facebook: <https://www.facebook.com/ifriqiyyaelectrique/>

*"... Ifriqiyya Electrique have a clear vision and integrity in what they're doing." SONGLINES*

*" .... Challenging and visceral is Ifriqiyya Electrique...It's innovative and brave." LONDON EVENING STANDARD*

*"How to enrich traditional world music without being dishonored ? ...As Ifriqiyya Électrique formulates: " elevation, sweat, blood, poetry and tears. " WRITTEN IN MUSIC*

*« One of the most incredible albums I've listened to in recent years.... Rûwâhîne is a curious but incredible mix of desert rock, of multiple percussion, of chanting, hip-hop and hints of Nine Inch Nails. ... Intrigued? You should be..." LOUDER THAN WAR*

**CONTACT :** [ifriqiyya.electrique@gmail.com](mailto:ifriqiyya.electrique@gmail.com)



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## SOME PRESS-CUTS

« Ifriqiyya Electrique at Womad Festival solved in a powerful and innovative way the problem of putting ritual on stage. In this case it was the possession and trance ceremonies from Maghreb... trance as a healing force and guitarist François Cambuzat and bassist Gianna Greco spent months filming the rituals and perform on stage along with that film and Maghrebi musicians on drums and metal castanets... You see flailing arms, contorting bodies, heads swaying back and forth; you hear spiritual songs, follow processions, catch a goat sacrifice and feel almost like you've witnessed these ceremonies for yourself. Talking to people in the audience afterwards, they were deeply moved by what they'd experienced... Ifriqiyya Electrique have a clear vision and integrity in what they're doing." SONGLINES, Simon Broughton

"... More challenging and visceral was Ifriqiyya Electrique, whose music comes out of the spiritual trance traditions from Maghreb. It would be challenging to perform these rituals live, so they use a film backing of the ceremonies, with Maghrebi musicians playing and singing on stage... you come out feeling you've really participated in a ritual. It's innovative and brave." LONDON EVENING STANDARD (about Ifriqiyya Electrique at WOMAD)

"...Ifriqiyya Électrique played Maghrebi music with guitar and bass at totalitarian volume, drums and qaraqab melding into a bright tintinnabulation. Periodically, as the video projection graphically showed the sacrifice of a goat, the band would freeze, before renewing the assault." FINANCIAL TIMES (about Ifriqiyya Electrique at WOMAD)

"Therapeutic rituals. Ifriqiyya Electrique, electronic possessions in the desert... a way to do good to oneself, which allows to throw out all the evil that a person can encounter in life... Something very close to the pogo of punk concerts or rave ... Can, Einsturzende Neubaten, the sick blues of Nick Cave ..." IL MANIFESTO

"Thrilling strategies for the revitalisation of ageing musical forms. When listening to Ifriqiyya Électrique, I was reminded of the purposefully provocative argument that industrial music was first performed by Mauritian slaves on plantations in the 19th century, as they sang spirituals to the rhythm of steam-powered mechanical conveyor belts. ... The album celebrates the ritual of the adoricism – the polar opposite of an exorcism – where personal demons or spirits are welcomed to stay rather than banished. Live, the music is brought to life by Maghrebi musicians, who chant and provide clattering rhythm on marching drum and krakebs (large metal castanets), which is given considerable heft (in the style of Big Black and early Swans) by Europeans François R. Cambuzat and Gianna Greco of Putan Club on guitars and electronics. The music is incredibly heavy when played live, giving the kind of gut punch more readily associated with crust punk or doom metal, rather than something you'd expect to experience at Womad. It's completely overwhelming ... To me, it's the most vital that industrial music has sounded in years." THE GUARDIAN, John Doran

"...The primacy is won by Ifriqiyya Electrique with this wondrous and perturbing chapter. Nobody went that far. ...A Sufi music project linked to rite and trance, and at the same time the most disturbing rhythmic beat of the West." IL GIORNALE DELLA MUSICA

"How to enrich traditional world music without being dishonored ? How can you work on improvisation and reworking compositions without losing roots, bowing to traditional music ? "Rûwâhîne" album gives the answer, half way between tradition and technology, at the hub where you instantly get acquainted with raw emotion. Or as Ifriqiyya Électrique formulates: " elevation, sweat, blood, poetry and tears ". WRITTEN IN MUSIC, Philippe De Cleen

"The material from "Rûwâhîne" successfully buried the banal reading of tradition in the sands of the desert... A ritual passage into the musical world of madness. I got the impression that RAMMSTEIN's guitar riffs were driving AFROBEAT.... In combination with the tribal madness of rhythm and singing. ... KRAUT ROCK and TUXEDOMOON avant-garde...". NOWAMUZYKA

"One of the most electrifying albums you are likely to hear this, or any other, year, shocking, exciting and essential."  
★★★★★ MUSIC NEWS

## SOME PRESS-CUTS (...)

"Capturing something quite unique, the collaborative industrial post-punk and avant-garde rock scenes of Europe clash head-on with the descendants of the Hausa slaves atavistic rituals styled group, Ifriqiyya Electrique, create an often unworldly chthonian conjuncture of Sufi trance, spirit possession performance and technology."

MONOLITH COCKTAIL

"...a journey into a sound that I've never heard before and even now, after many (and I mean many) listens, it is one of the most incredible albums I've listened to in recent years.... Rûwâhîne is a curious but incredible mix of desert rock, of multiple percussion, of chanting, hip-hop and hints of Nine Inch Nails. ... Intrigued? You should be... To those of you who want something to shake the bones and kick you in the proverbial bollocks then this is the one... At times, their sound is like the soundtrack from hell as guitar, bass and electronics combine and break all the rules. This is music that has been known to possess, making people leap uncontrollably into the air transfixed and dancing like their body has lost complete control. .... Raw, gnarling guitars from the school of Trent Reznor screech and leave indelible marks. ... Rûwâhîne is no ordinary album. In fact, the word 'extraordinary' doesn't even do it justice. Rûwâhîne is one of the most amazing pieces of work you will ever witness, maybe never heard before and never to be heard again. An album catching a feeling, an emotion, a moment in a lifetime. Improvisation between tradition and technology. Quite literally blood, sweat and tears. Fantastic." LOUDER THAN WAR. 10/10. Paul Scott-Bates

«...The project led by Ifriqiyya Electrique confronts the ritual of possession of Saharian healing communities with elaborated electronic sounds. The determination of the experimenters is such, and their respect so sincere, that no doubt is permitted as to their intentions. By mixing industrial music with the incessant repetitions of the ceremony, this album introduces a metallic chaos to make flee all the demons and rejoice the organisms. (...) More than three years of field-recordings & footages for the realization of the album and the film. » LES INROCKS

« Maghreb's ultra-intense Ifriqiyya Electrique. » UNCUT Magazine.

"Ifriqiyya Électrique's debut album is gutsy and driven, boasting an individualist attitude and unique musical slant." GIGSOUP

"Ifriqiyya Electrique's work is driven towards elevation, sweat, blood, poetry and tears – not to some pretty colour postcard." PAN AFRICAN MUSIC

"...chugging bass riffs and brooding guitar or electronica, and creates hypnotic, exhilarating and, at times, downright spooky sounds... Maghrebi spiritualists spook and excite." ★★★ THE GUARDIAN

"...on stage it's really very impressive ... unconventional, never heard..." Republik Kalakuta, SWISS NATIONAL RADIO

"...this project recalls that the great industrial banner has always been about African music and this is the purest way of doing it...far from the game of "sampled preys" as did other bands in the past..." CHILI COM CARNE

"...unorthodox musically...powerful performance...thunderous concert...a stylized musical enactment of the actual ritual a remarkable balance between the rational and irrational...brilliantly conceived WORLD MUSIC CENTRAL

"... beautiful, voracious arabesques taken in a quest for shamanistic and Sufi trance, Ifriqiyya Electrique, from a Lydia Lunch friend, and follower of a debauch of *nashwa gnawa* death rattle, a wild apoplexy that would have not denied neither PAUL BOWLES nor BURROUGHS, nor ARCHIE SHEPP, nor ORNETTE COLEMAN..." JESUS ELVIS JUNKY BLUES

« ...I never heard that music before.. » « One of the highlights of WOMEX 2017 ! » « ...What a power !!!... »  
(Comments on the social networks.)

"... the vortex of energies fueled by adorcism, voices, percussion, electronics and maximalist riffs is just more complex, without losing momentum and RAW POWER ... ..ALBERT AYLER was right," music is the healing force of the universe ." RUMORE

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